

Consumer Products and Services Deals for February 2018

Company Name	Description	Deal Synopsis
360training.com	Provider of online training courses. The company offers online learning courses to organizations and professionals working in regulated industries including environmental health and safety, food and beverage, real estate, and a variety of other sectors and works with 1500 e-learning partners who together have trained more than three million users worldwide primarily to colleges, proprietary schools, associations and corporations.	The company received an undisclosed amount of development capital from PWP Growth Equity and RedHawk Investment in February 2018. The investment will enable the Company to continue to invest in people, systems and processes, while expanding its eLearning offerings in new and existing markets through organic growth and potential add-on acquisitions in the online training, compliance, and certification industries.
Adaptive Studios	Provider of premium content for emerging and traditional entertainment platforms. The company acquires undervalued intellectual property from the Hollywood system in addition to incubating fresh ideas from a community of passionate and emerging filmmakers.	The company received \$16.5 million of Series B of development capital from Atwater Capital and AMC Networks (NASDAQ: AMCX) on February 15, 2018. The funding will allow the company to continue its rapid development of high-quality content for distribution across traditional and digital platforms.
Apollo MedFlight	Provider of air medical transportation services intended for patients who need higher levels of emergency care from rural hospitals to facilities with expanded capabilities in larger metropolitan areas. The company provides 24-hour emergency and non-emergency air medical transport and uninterrupted patient transition between medical facilities, using technologically advanced communications center staffed by medical and aviation transport specialists through its fleet of rotor-wing and fixed-wing aircraft configured with state of the art medical technology for mission critical transport, enabling patients to reduce stress and the medical staff to receive accurate patient health data.	The company received \$14.5 million of development capital from Capital Southwest (Nasdaq:CSWC) on February 21, 2018. The funding is comprised of a revolving credit facility, first lien term loan, delayed draw term loan and minority equity investment.

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ATC Drivetrain	<p>Manufacturer of transmissions, engines, advanced battery packs and related components for light, medium and heavy-duty vehicles. The company's services include process and salvage engineering, warranty root cause analysis and testing, machining for repair and salvage of components, as well as recycling of non-reclaimable material. It serves automotive original equipment manufacturers for both in-warranty and aftermarket products and services throughout the United States.</p>	<p>The company was acquired by Crestview Partners and its management through an LBO on February 6, 2018 for an undisclosed sum.</p>
AutoAnything	<p>Operator of an online platform intended to retail auto parts and accessories. The company's online retail platform sells specialized automotive products designed to provide protection, comfort, safety, style and enhanced performance for all cars, trucks, SUVs, and vans, assisting its customers with the best possible shopping experience for automotive accessories.</p>	<p>The company was acquired by Kingswood Capital Management through an LBO on February 27, 2018, for an undisclosed sum.</p>
BazaarVoice	<p>Provider of outsourced technology, community management, analytics and syndication services. The company's offers a review and rating mechanism for the clients, enabling the customers to get product reviews, to make purchasing decisions without leaving the website and helps in building a community where customers tell stories related to their purchases.</p>	<p>The company was acquired by Marlin Equity Partners through a \$521 million public-to-private LBO on February 1, 2018. With the closing of the transaction, Bazaarvoice's common stock has ceased trading on NASDAQ under the symbol BV.</p>
Brew Dr. Kombucha	<p>Manufacturer of a line of 100% raw, organic kombucha in a variety of flavors distributed in stores in the U.S. and Canada. The company offers organic tea blends with no juices or flavors added after fermentation.</p>	<p>The company received an undisclosed amount of development capital from Castanea Partners on February 6, 2018.</p>

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Endeavor Schools	Owner and operator of private schools. The company's mission is to partner with great educators and provide them with the tools, infrastructure, leadership, guidance and support they need to produce extraordinary outcomes and experiences for the children and families they serve.	The company was acquired by Leeds Equity Partners through an LBO for an undisclosed amount on February 20, 2018.
Fast Growing Trees	Online retailer of trees and shrubs in the United States. The company specializes in the retailing of fast growing patented cloned timber trees enabling customers to beautify their gardens and surroundings along with promoting afforestation.	The company was acquired by Summit Park through an LBO for an undisclosed amount on February 8, 2018. Subsequently, the company was recapitalized.
Inkling (Publishing)	Provider of an end-to-end cloud publishing platform designed to provide instructions for the field workers. The company's end-to-end cloud publishing platform offers real-time updates, up-to-date information and built-in analytics of employee engagement and compliance, enabling field employees to get training and operational guides relating to their work, in an interactive way and in a mobile format.	The company was acquired by Marlin Equity Partners through an LBO on February 13, 2018 for an undisclosed sum.
Ju-Ju-Be International	Manufacturer of handbags and diaper bags. The company designs and produces machine washable, ultra-organized, durable and lightweight backpacks, handbags, duffels and totes, laptop bags and cases, diaper bags and accessories that come in varying prints and colors for multiple occasions, enabling mothers and women to procure bags with ample storage to organise their items easily.	The company received an undisclosed sum of development capital from Bregal Partners on February 13, 2018. The company's founders also participated in the round. The funding will enable the company to leverage Bregal's expertise and operational resources in consumer products to accelerate its product innovation and growth.

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Kid Made Modern	Designer and manufacturer of recreational products intended to foster creativity in children. The company engages in the production and online retail of various art and craft, clothing, back-to-school and home goods categories, offering gender-neutral, sustainably-sourced products, enabling children aged between 4 to 11 to express their creativity in a form that suits them.	The company received \$3 million of development capital from Decathlon Capital Partners on February 1, 2018. The funding will enable the company to increase its inventory, expand distribution, invest in e-commerce opportunities and make key personnel moves that will bring it's market leading products to an even larger audience.
Modern Market	Operator of a restaurant chain. The company offers multi-cuisine fresh food and beverages with an option of gluten and fat free and vegetarian food through its chain of restaurants.	The company was acquired by Butterfly Equity through an LBO on February 27, 2018 for an undisclosed sum.
Mudlick Mail	Provider of direct mail advertising services. The company specializes in offering strategic direct mail advertising campaigns throughout the United States enabling small and medium business enterprises to acquire, engage and retain existing customers via user-friendly, cost-effective communication processes.	The company was acquired by Clearview Capital through an LBO on February 14, 2018 for an undisclosed sum. The deal was partially funded through a senior debt provided by TCF Capital Funding and Canadian Imperial Bank of Commerce as well as mezzanine financing from Brookside Mezzanine Partners.
Protective Industrial Products	Manufacturer of hand protection products and personal protective equipment. The company produces a wide portfolio of industrial safety gear, ergonomics, first aid and warning beacons, emergency responders, environment safety clothes and personal protective equipment which are designed and rigorously tested to provide utmost safety and are supplied worldwide through its network of distribution centers, enabling customers to procure different types of safety products from a single source at competitive prices.	The company received an undisclosed sum of development capital from Audax Group on February 1, 2018. The company was recapitalized as part of the transaction and was done in partnership with the company's co-founders the Milot and Tao families. The funding enables the company to accelerate its growth and expand into new geographies, end markets and product lines.

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RVshare	Provider of online recreational vehicle rental services designed to find the perfect RV. The company's platform offers the largest selection of vehicles by comparing rental prices, features, and reviews and facilitates online payment facility, enabling vehicle owners to earn profits and renters to choose the most economical ways to travel.	The company received \$50 million of development capital from Tritium Partners on February 20, 2018. The funds will be used to accelerate growth, focus on enhancements in user experience, for marketing activities and hiring more top-tier talent.
Service Furniture and Bedding	Operator of home furnishing and bedding retail stores in the greater Louisville, Kentucky area. The company has retail stores under Furniture Liquidators banner and Mattress and More	The company was acquired by FFO Home, via its financial sponsor Sun Capital Partners through an LBO on February 7, 2018 for an undisclosed sum. The acquisition includes 13 stores operating under the Furniture Liquidators banner and 15 Mattress and More bedding stores.
SirenServ	Developer of web content and tools for websites designed to provide information regarding golf. The company's website licenses information in the areas of golf, food, wine, health, and fitness.	The company was acquired by Howard Milstein and Emigrant Capital through an LBO for an undisclosed amount on February 7, 2018.