

Consumer Products and Services Deals for March 2018

Company Name	Description	Deal Synopsis
Adaptive Studios	Provider of premium content for emerging and traditional entertainment platforms. The company acquires undervalued intellectual property from the Hollywood system in addition to incubating fresh ideas from a community of passionate and emerging filmmakers.	The company received \$17.77 million of Series B development capital from Atwater Capital, AMC Networks (NASDAQ: AMCX) and other undisclosed investors on March 12, 2018. The funding will allow the company to continue its rapid development of high-quality content for distribution across traditional and digital platforms.
Ancient Nutrition	Provider of bone broth protein supplementation intended for delivering real food and nutritional products that are formulated to provide ancient nutrients. The company's products include Bone Broth Protein, Multi Collagen Protein, Essential Oils, and Keto products, enabling customers to restore their health, strength and vitality by providing healthy whole food nutrients to the modern world in a convenient form.	The company received \$103 million of development capital from VMG Partners, Hillhouse Capital, ICONIQ Capital, and over 100 members of a co-investor network on March 8, 2018. This significant investment will help the company to grow it's business.
Baetea	Operator of a health and lifestyle company started to promote an active, healthy and balanced lifestyle. The company offers teatox, weightloss and skincare products made with natural ingredients and organic infusions, that enable consumers to enhance weight loss, restore body, improve digestion, elevate mood and boost metabolism.	The company was acquired by C3 Capital Partners, EFR and other undisclosed investors through an LBO on March 29, 2018 for an undisclosed amount. The acquisition was made through the holding company New World Natural Brands.
Carlisle FoodService Products	Manufacturer and marketer of professional-grade products throughout the United States. The company specializes in the production and sale of products for the restaurant, hospitality, healthcare and janitorial segments. It also produces a line of janitorial, waste and material handling product lines for both the food service and sanitary maintenance industries.	The company, a subsidiary of Carlisle Companies (NYSE: CSL), was acquired by The Jordan Company through an LBO on March 20, 2018 for an undisclosed sum.

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Crenco Food Stores	Operator of a chain of food stores in South Carolina. The company operates four food stores and a truck shop which retail Exxon branded gasoline and assorted convenience merchandise.	The company was acquired by GPM Investments, via its financial sponsor Harvest Partners through an LBO on March 7, 2018, for an undisclosed sum. The acquisition enables GPM Investment to strengthen its existing portfolio in Southeast region.
CRS Temporary Housing	Provider of temporary housing solutions intended to meet the housing needs of insurance policyholders. The company's professionalized relocation services are provided to the homeowner and commercial business policyholders that were dislocated resulting from fire or water damages, which enables them with support and assistance from the time of initial loss through completion of repair and subsequent move-in.	The company was acquired by GenNx360 Capital Partners through an LBO on March 21, 2018 for an undisclosed sum.
C-Slide	Developer and manufacturer of web camera covers designed to add an additional layer of security to electronic devices. The company's patented products cover a range of devices including mobile telephones, tablets, notebook computers, desktop computer monitors and smart televisions	The company was acquired by Liebman Group through an LBO on March 2, 2018 for an undisclosed sum. The company was recapitalized as a result of the transaction.
FitCode	Provider of denim wear. The company sells clothes, focusing on fit rather than size, through its online retail platform.	The company received \$750,000 of development capital from Harvey Partners on March 1, 2018. The company intends to use the funds to deliver on the product roadmap, execute on its omnichannel vision and support growth.
Foundation Risk Partners	Provider of management services to multi-family residential and mixed-use properties in the Pacific Northwest. The company's strong financial and real estate acumen enables it to aggressively reduce operating expenses and achieve maximum income and property value, regardless of economic conditions, ensuring maximum return for clients.	The company was acquired by Warburg Pincus through a \$221.7 LBO on March 27, 2018.

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Gateway Hospitality (20-hotel portfolio)	A portfolio of 20 hotels based in Twinsburg, Ohio. The hotel portfolio comprises 2,544 rooms as well as two luxury boutique hotels in five states and the District of Columbia.	The 20-hotel portfolio of Gateway Hospitality Group, was acquired by Interstate Hotels and Resorts, via its financial sponsor Kohlberg & Company, through an LBO on March 2, 2018 for an undisclosed sum.
Horsemen's Pride	Manufacturer and creator of horse items and pet toys designed to enhance pets' lives. The company manufactures buckets and feeders for horses made of rotation-moulded polyethene which helps them withstand the rigours of everyday use in all climates and conditions, alongside creating dog toys such as the jolly ball and jolly romp-n-roll, enabling the pet owners to form a deeper bond with their pets.	The company was acquired by Tenth Avenue Holdings through an LBO on March 12, 2018 for an undisclosed sum.
Ipsento	Wholesaler and retailer of seasonal coffees. The company specializes in sourcing and roasting both green and roasted coffee, ground or unground, by partnering with coffee farmers to offer freshly roasted coffees that highlight the country of origin and terroir of the soil in which they were grown.	The company was acquired by Harter Investment Strategies through an LBO on March 19, 2018 for an undisclosed sum.
Jiffy Lube	Operator of quick-lube stores chain intended to help customers properly maintain their vehicles by providing high-quality, fast, convenient and affordable services. The company's quick-lube stores chain provides automotive preventive maintenance services through more than 2,000 franchisee owned service centers across the country which enables it to offer a range of services from oil changes and tire rotations, to everything in between.	The company was acquired by Wynnchurch Capital and Jeffery Balagna through an LBO on March 6, 2018, for an undisclosed sum. The acquisition was completed in partnership with Mid-Atlantic Lubes, Inc., an existing Jiffy Lube franchisee.

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Juice It Up!	Owner and operator of a chain of juice bars. The company's juice bars, located across California, Florida, New Mexico, Oregon and Texas, serve handcrafted smoothies, raw juices, and superfruit bowls made of fresh raw fruits and vegetables that are tasty and contributive towards the customer' overall well being.	The company was acquired by Britt Private Capital, Dover Shores Capital, Harvey & Company and Jupiter Holdings through an LBO on March 14, 2018 for an undisclosed sum.
Learning Care Group	Provider of early childhood care and educational services. The company's center-based educational services and child care services that use robust technologies and expert-driven curricula created by in-house education team and are offered to children between the ages of 6 weeks and 12 years enabling them to benefit from a safe, stimulating environment to inspire a lifelong love of learning thus supports the development of the academic and social skills needed for a smooth transition to elementary school.	The company received an undisclosed amount of development capital from Public Sector Pension Investment Board and American Securities on March 13, 2018.
LMP Motors	Operator of an online portal that functions as a pre-owned vehicle dealership intended to improve the car buying experience from home. The company provides buying, selling and financing options of used cars with a 7-day money back guarantee, free delivery and an ability to purchase a vehicle and schedule delivery directly from the desktop or mobile devices, providing customers with a hassle-free experience of buying cars online.	The company received an undisclosed amount of development capital from Riveria Investment Group on March 7, 2018.

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Muse Paintbar	Operator of event-based art studios with a restaurant and bar intended to provide a fun environment while enjoying your food and drinks. The company's services include coordinating birthday and bachelorette parties, fundraisers and work events, hosting painting sessions for all ages taught by experienced instructors across 26 locations, providing friends and family with a comfortable environment to learn and showcase their art while spending time at the bar and restaurant.	The company received \$9 million of development capital from Chatham Capital on March 5, 2018. This funding will support the company to open new units, within the existing footprint and in expansion regions and offer a greater range of artistic options to customers.
Pegasus Foods	Provider of co-pack and private label manufacturing services intended to facilitate retail and restaurant chains. The company's manufacturing services combine automation with hand-formed products to provide organic, gluten-free and kosher frozen foods, enabling grocery stores, retail and restaurant chains to find and purchase frozen organic foods cultured using sustainable cultivation techniques.	The company received an undisclosed amount of development capital from New Water Capital on March 19, 2018.
Phenix Salon Suites	Provider of salon suites throughout the U.S. and internationally. The company's salons are present in over 200 locations in 26 states in the United States supporting a community of more than 5,000 stylists, enabling them to get access to all the benefits of salon ownership without the expense and hassles typical of the industry.	The company received an undisclosed amount of development capital from 10 Point Capital on March 15, 2018. The capital infusion will fuel Phenix's nationwide expansion as part of its aggressive plans to grow to 1,000 locations over the next five years.
Qdoba	Owner and operator of a chain of Mexican restaurants. The company's restaurants offer food that is rich in flavor and added with guac and queso, enabling the customers to savour tasty and healthy food in a bold and distinctive decorated environment.	The company, a subsidiary of Jack In The Box (NASDAQ: JACK), was acquired by Apollo Global Management through a \$305 million LBO on March 21, 2018.

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Road Equipment Parts Center (Brainerd, Minnesota location)	Business division based in Brainerd, Minnesota that provides drive-in truck repair services.	The Brainerd, Minnesota based division of Road Equipment Parts Center was acquired by FleetPride, via its financial sponsor TPG Capital, through an LBO on March 12, 2018 for an undisclosed sum. Post acquisition, the division will be merged with FleetPride's existing location there to form one facility which will enable FleetPride to add a drive-in truck repair service in Brainerd, in addition to their existing driveline shop capabilities.
Royston	Designer, manufacturer and installer of custom, high-quality check out and merchandising fixtures and equipment. The company's products include checkout stands, customer service centers, prep and beverage counters, modular shelving systems, beverage tower systems, kiosks and are provided to convenience stores, grocery and mass merchandise chains across North America.	The company was acquired by Industrial Opportunity Partners and its management through an LBO on March 15, 2018 for an undisclosed sum.
Smuttynose	Producer and distributor of beer intended to provide regional flavor and taste to its consumers. The company's beer range includes ale, stouts, crisp, refined, spicy, fruity, Marzen, Rye IPA, old ale, malt-rich, lager and bitter types of beer, enabling consumers to enjoy the taste of regional and varied types of beers at a lower cost.	The company, a subsidiary of The Provident Bank, was acquired by Runnymede Investments and Mr. Richard Lindsay through an LBO on March 19, 2018 for an undisclosed sum. Through this acquisition, the acquirer aims to increase the salesforce of the company to make it effective in the competitive market and thereby enhance further growth.
Supergoop	Manufacturer and distributor of sunscreen beauty products. The company's product includes lip balm, body lotions and creams, enabling the children and adults to protect their skin from UV rays.	The company received an undisclosed amount of development capital from Encore Consumer Capital on March 9, 2018.

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The Weinstein Company	Operator of a multimedia production and film distribution company. The company's services cover various themes and genre, enabling the viewers to watch a range of films and television shows as per their choice.	The company was acquired by Lantern Asset Management through an LBO for \$310 million on March 20, 2018. Lantern's deal would be subject to the bankruptcy court's approval. Some bidders expected to bid for the company are Miramax, Lionsgate, Vine Investments and Critical Content. The company has obtained a \$25 million debtor-in-possession loan from Union Bank, the lead lender on its credit facility.
Triangle Home Fashions	Manufacturer and designer of fashionable home textile products. The company provides window coverings, shower curtains, decorative pillows and tabletop items for major stores and e-tailers.	The company received an undisclosed amount of development capital from TZP Group on March 28, 2018.
True Value	Retailer of hardware products. The company's retail stores sell home improvement products through franchisee deliver a compelling shopping experience and relevant product assortment in 58 countries with more than 4,000 retail locations and 13 regional distribution centers.	The company was acquired by ACON Investments through an LBO for an undisclosed amount on March 15, 2018.
Urban Air Adventure Park	Operator of indoor adventure parks intended to offer active entertainment attractions perfect for all ages. The company's indoor adventure parks have numerous patented and proprietary attractions, including climbing walls, obstacle/ninja warrior courses, trampolines, zip line coasters, virtual reality experiences, indoor go karts and indoor skydiving, providing families and organizations with a full-service entertainment center for special event experiences.	The company received an undisclosed amount of development capital from AHR Growth Partners and MPK Equity Partners on March 1, 2018. The development capital will help the company to expand their footprint nationally and internationally. The investment is being made in partnership with the company's co-founder and CEO Michael Browning, Jr., his management team, and other existing owners.

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USATestprep	Developer and provider of curriculum resources and test preparation content for high schools, middle schools, and elementary schools. The company offers a multitude of review products for subject area end-of-grade, end-of-course, graduation level, career readiness, and college entrance assessments tailored to both individual state and/or common core standards.	The company received an undisclosed amount of development capital from Serent Capital on March 16, 2018.
Wild Things Gear	Manufacturer of high-end technical outerwear and gear for extreme outdoor conditions, primarily serving the military and law enforcement communities. The company provides jackets and other apparel and a line of lightweight, superior gear for mountain climbing, camping, hiking, cycling and military applications in the United States.	The company was acquired by Asgard Partners & Co. and Trident through an LBO for \$3.3 million on March 5, 2018.