

Consumer Products and Services Deals for July 2018

Company Name	Description	Deal Synopsis
American Higher Education Development	Provider of post-secondary educational services. The company provides education program for video and motion graphics, digital media design and production, media systems technology, business and accounting, information technology and other disciplines. It operates Stautzenberger College, Rockford Business College and other institutes in United States.	American Higher Education Development was acquired by Granite Bridge Partners through a Secondary Buyout on July 26, 2018 for an undisclosed sum.
Berry Aviation	Provider of air carrier and concierge services. The company's primary line of business includes passenger and freight charter services as well as aircraft maintenance and parts services, turnkey safe aviation services, through which it offers remote site and mission critical airlift services for the U.S. Department of Defense internationally, including passenger and cargo transport, aerial delivery and emergency medical evacuation to both private sector and public clients, along with providing athletic team travel services for universities, college athletic representatives and NCAA licensed travel agencies.	The company was acquired by Acorn Growth Companies through an LBO for an undisclosed amount on July 16, 2018.
Brazi Bites	Manufacturer of Brazilian cheese bread snacks. The company's products are naturally gluten-free, made with simple ingredients and authentic tapioca flour brought from Brazil, enabling customers to use it as a side dish for everyday meals and a wholesome after-school snack.	The company was acquired by San Francisco Equity Partners through an LBO on July 31, 2018, for an undisclosed sum.
Dr Pepper Snapple Group	Manufacturer of flavored beverages. The company's flavored beverages are synonymous with refreshment, fun and flavor for every generations, enabling the customers to savour tasty drinks at affordable price ranges.	The company was acquired by Keurig Green Mountain, via its financial sponsors BDT Capital Partners and JAB Holding Company, through a \$21 billion public-to-private LBO on July 9, 2018. Mondelez International also participated in the transaction.

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JUUL Labs	Developer of nicotine vaporizers created to provide an alternative to adult smokers. The company's e-cigarettes offer a simple interface, flavor variety and lack of lingering smell, enabling adult smokers to enjoy a satisfactory smoking experience.	The company received \$1.235 billion of development capital from Tiger Global Management and other undisclosed investors on July 10, 2018. The company plans to use the influx of cash to expand internationally. The investment is part of a financing round that seeks to raise \$1.25 billion.
Pitney Bowes Document Messaging Technologies	Manufacturer of production mail, print and customer communications systems. The unit develops and produces a broad range of advanced inserting, sorting, enterprise mail, print and customer communication systems and data management software that integrate data with print streams to optimize document output for high-volume production mailers.	Platinum Equity acquired Pitney Bowes' Document Messaging Technologies business through a \$361 million LBO on July 02, 2018. The acquisition would enable Pitney Bowes to pay down debt and support its move to higher growth markets.
Queen City Candy	Manufacturer of gummy confection products. The company's offerings include custom manufacturing for private labels, packaging services and wholesale distribution, which are delivered by a team of experienced professionals, providing candy companies with a one-stop solution for all their needs.	The company was acquired by Highlander Partners through an LBO on July 6, 2018 for an undisclosed sum. The transaction will enable the company to expand its product offerings and enter new markets, further accelerating its growth.
RE/DONE	Manufacture of jeans intended to provide a completely unique experience of self-curating a vintage denim purchase. The company's products are manufactured using water conserving methods, no harsh chemicals and each pair is handpicked, hand cut, and distinctly one of a kind, thus providing its customers with jeans that have both vintage character and modern fit.	The company received an undisclosed amount of development capital from Style Capital SGR on July 10, 2018.

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Rise Baking Company	Manufacturer and distributor of bread and rolls for grocery retail and restaurant markets. The company offers pre-packaged and pre-labeled freshly-baked bread and rolls made from all natural ingredients such as wheat flour, malted barley flour, niacin, iron, thiamine, riboflavin, folic acid, water, salt, dry malt, and others with no trans fats.	The company was acquired by Olympus Partners through a \$550 million LBO on July 26, 2018.
RV Retailer	Operator of a holding company with interest in retailing of recreational vehicles.	The company received an undisclosed amount of development capital from Redwood Capital Investments on July 2, 2018. The financing was used for the acquisition of Motor Home Specialist.
Sara Lee Frozen Bakery	Three companies manufacturing baked products, one baked product company license, food preparation facilities in North Carolina, Michigan, United States and one sales office, Canada. Cake, pies, brownies and bars, muffins, pastries, bread, waffles, pancakes and toast are the specialties of these companies.	The Frozen Bakery business of Tyson Foods (NYS: TSN) was acquired by Kohlberg & Company and C.J. Fraleigh through an LBO on July 30, 2018.
Spice World	Retailer and distributor of spice products. The company offers broad portfolio of garlic and other spice products in a variety of formats, including fresh, peeled and minced garlic and other spices.	The company received an undisclosed amount of development capital from Palladium Equity Partners on July 10, 2018. The company received an undisclosed amount of debt financing in the form of a lien from BMO Harris Bank in this transaction.
Taco Del Mar Franchising	Operator of restaurants inspired by beach culture. The company's menu offers a fast, fun and delicious alternative to traditional Mexican food, featuring large, hand-rolled burritos and rippin' fish tacos made to order just the way the customers want them.	The company, a subsidiary of Franchise Brands (holding company), was acquired by High Bluff Capital Partners through an LBO on July 9, 2018 for an undisclosed sum.

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The Learning Experience	Operator of child care centers intended to provide day care, preschool and kindergarten services to children. The company's child care centers offer child development and childcare education to children between the ages of 6 weeks to 12 years that includes fun and engaging curriculum and programs, enabling children to establish a strong foundation for their future.	The company was acquired by Golden Gate Capital through an LBO on July 2, 2018 for an undisclosed sum.
The Weinstein Company	Operator of a multimedia production and film distribution company. The company's services cover various themes and genre, enabling the viewers to watch a range of films and television shows as per their choice.	The company was acquired by Lantern Asset Management through a \$289 million LBO on July 16, 2018. The company will also obtain a \$25 million debtor-in-possession loan from Union Bank. Proceeds of the sale will go towards paying off legal fees, secured and unsecured creditors, and Weinstein's alleged victims.
Total Care RX	Operator of an independent community specialty pharmacy dedicated to maximizing patient outcomes. The company provides personalized, on-going and uninterrupted supply of medication and treatment supplies for conditions related to organ transplant, cystic fibrosis, hepatitis C, HIV and oncology, along with daily nutritional supplements, which are delivered by its specialty pharmacists, technicians, customer service and delivery staff and maintained using a state-of-the-art inventory tracking system; in partnership with physicians, providers, hospitals & long term care facilities, enabling patients to improve their long-term health and well-being and the physicians to maximize the therapeutic potential of treatment regimens.	The company was acquired by Celerity Partners, Rick Katz and its management through an LBO on July 6, 2018, for an undisclosed sum. The acquisition enables the company to expand its platform into additional geographies, therapeutic areas and services both organically and through add-on acquisitions. White Oak Healthcare Finance provided \$20.65 million of senior credit facility to finance the acquisition.

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Universal Screen Arts	Provider of direct marketing, catalog, and e-commerce retailing services. The company operates as an internet retailer and mail-order cataloger, thereby enabling customers to order a wide range of products from jewelry to wall decors and accessories and receive home step delivery.	The company received an undisclosed amount of development capital from MavenHill Capital on July 16, 2018. The company will be using the funds for recapitalization purpose.