

Consumer Products and Services Deals for August 2018

Company Name	Description	Deal Synopsis
Apple Montessori Schools	Owner and operator of elementary school, preschool, kindergarten and fundamental programs for children intended to constantly build individual skills and knowledge at every age level. The school offers various programs and lessons to children aged 6 weeks to 12 years including infant programs fostering child's innate desire to learn, individualized learning plans, sensorial lessons, phonics reading programs, art, music and drama enrichments, practical life activities, foreign language trainings, baby yoga, baby signs and food tasting, as well as provide summer camp activities to children to make them learn and explore things.	The company was acquired by Spanos Barber Jesse & Co. through an LBO on August 22, 2018 for an undisclosed sum.
B&M Oil Company (Retail fuel Distribution Business)	Distributor of motor fuels throughout Oklahoma.	The Retail fuel Distribution Business of B&M Oil Company, was acquired by Empire Petroleum Partners, via its financial sponsors Connected Ventures, Current Yield with Participation Fund, PineBridge Investments, Riveria Investment Group, Sachs Capital and American Infrastructure Funds through an LBO on August 9, 2018 for an undisclosed sum.
Boardroom Salon for Men	Operator of a salon chain. The company provides haircuts, hot lather shaves, and spa services offered by a team of stylists, barbers, and skilled professionals.	The company was acquired by LightBay Capital through an LBO on August 16, 2018 for an undisclosed sum.
Boise Weekly	An unaudited weekly local newspaper in Boise, Idaho. The newspaper contains robust, incisive news reporting, inclusive, broad and fresh arts and entertainment coverage, knowledgeable, entertaining and unique opinion and analysis and penetrating, important long-form feature writing that explores the issues, people and places defining life in Boise, in Idaho and the Mountain West.	The Boise Weekly was acquired by Adams Publishing, via its financial sponsor Capital Southwest, through an LBO on August 2, 2018 for an undisclosed sum.

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GoodRx	Provider of a real-time market-intelligence platform created for comparing drug price. The company's software platform gathers retail prices and coupons of all pharmacies in the United States to offer the price information to consumers, encouraging savings on drug purchase.	SV Angel, Founders Fund, Highland Capital Partners, Lerer Hippeau Ventures, Michael Ovitz and Broad Beach Ventures sold their stake in the company to Silver Lake Management on August 6, 2018 for an undisclosed sum. The company intends to use the funds to continue to expand operations. As a part of funding the company was recapitalized.
Hometown Food Company	Producer and retailer of baking products in the United States. The business includes Pillsbury, Martha White, White Lilly, Jim Dandy and Hungry Jack brands, a manufacturing facility in Toledo and all relevant trademarks and licensing agreements.	The United States baking business of The J.M. Smucker (NYSE: SJM) was acquired by Brynwood Partners through a \$375 million LBO on August 31, 2018. Subsequently the company was renamed Hometown Food Company.
Indigo Wild	Producer of natural skincare and home products. The company sells products such as soaps, moisturizers, body lotions, lip balms, laundry soaps, diffusers, and candles prepared using cruelty-free, vegan and gluten-free ingredients, enabling users to receive chemical free products through both wholesale and retail channels.	The company was acquired by Hammond, Kennedy, Whitney & Company and Centerfield Capital Partners through an LBO on August 16, 2018 for an undisclosed sum.
Kiinde	Manufacturer of pumping, storing, warming and bottle feeding products for infant and children intended to simplify daily tasks for busy parents. The company's products include pumps, milk warmers, storage systems, active latch nipples, twist breastmilk storage pouches, squeeze natural feeding bottles, twist zero transfer breastmilk collections, storage, preparation and feeding systems, and other related products which help in eliminating exposure of milk to germs, milk transfer, as well as makes it easy to pump and promotes longer breastfeeding between mom and child.	The company received an undisclosed amount of development capital from Tower Arch Capital on August 7, 2018. The company was recapitalized through this transaction.

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Mom365	Provider of in-hospital infant photography services intended to capture the precious memories. The company offer photography for so many phases of mom's life with her new born child in an artistic and contemporary approach.	The company was acquired by Blackstreet Capital Management through an LBO on August 1, 2018 for an undisclosed sum.
Next Level Apparel	Designer and supplier of quality, casual apparel to the promotional product, ad specialty, and other decorated apparel markets. The company offers innovative fabric blends and utilize soft combed ring-spun cotton fabrics, providing promotional product, ad specialty and other decorated apparel markets with an outstanding color palette, a full spectrum of fits and diversity of styles.	The company was acquired by Blue Point Capital Partners through an LBO on August 13, 2018 for an undisclosed sum. The company was recapitalized in this transaction. It also received a \$330 million senior secured term loan and \$50 million revolving credit facility to support the transaction.
Persona (Vitamin Supplements)	Provider of a next generation subscription-based platform intended to supply vitamin supplements. The company's platform analyzes peer-reviewed scientific studies, more than 650 potential medication interactions and input provided by the customer to recommend a monthly, personalized supplement package, enabling customers to get personalized supplements for 28-day at doorstep.	The company received \$7.13 million of development capital from L Catterton, BrandProject and other undisclosed investors on August 29, 2018. The funds will be used to support the rapid growth of the company's unique personalized vitamin subscription service.
Red Hot & Blue Restaurants	Operator of a full-service, casual-themed restaurant chain and caterer. The company specializes in barbeque and burgers and features a blues music theme.	The company was acquired by AJB Capital and Mr. Michael Wilkerson through an LBO on August 14, 2018 for an undisclosed sum.
Rumpl	Manufacturer of blankets built for indoor and outdoor use. The company's blankets are light, durable and machine washable for both indoor and outdoor use, enabling user to avail high performance blankets that offers both indoor comfort and outdoor performance.	The company received \$4.55 million of developmental capital in a deal led by White Road Investments on August 24, 2018. Cascade Angels, Oregon Venture Fund, Standard Fiber, Trail Post Ventures and other undisclosed investors also participated in the round. The funding will be used to build out its team.

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Satellite Office Services (Travel Management Division)	Operator of a travel agency for a variety of special event companies and production vendors. The company offers a wide variety of travel services such as hotel budgeting and settlement, flight ticket booking, ground-transport providers and booking services, U.S. passport and visa services, tour financial management, production accounting, and international tour taxation advisory.	The business division, a subsidiary of Satellite Office Services, was acquired by The Appointment Group UK, via its financial sponsor Apiary Capital, through an LBO on August 20, 2018 for an undisclosed sum.
Taymax Fitness	Operator of a multi-unit franchisee of health clubs located throughout North America. The company's club, enable individuals of all age groups to enhance their lives by providing them with a high-quality fitness experience in a welcoming, non-intimidating environment at low-cost.	The company was acquired by Trilantic Capital Partners through an LBO on August 1, 2018, for an undisclosed sum.
The Rockport Group	Manufacturer and online retailer of footwear and accessories for men and women. The company manufactures shoes, flats, heels, sandals, sneakers, wedges, laces, shoe care products, belts, and socks.	The company was acquired by Charlesbank Capital Partners through a \$170 million LBO on August 2, 2018. The company obtained \$20 million in new-money dip financing from existing noteholders and \$60 million credit facility from HSBC Holdings and Citizens Business Capital.
Urban Armor Gear	Manufacturer of branded, patented and rugged protective cases for mobile phones, laptops, and tablets. The company's protective cases are strong and light in weight, enabling customers to protect their gears from all drops, shock and impact.	The company was acquired by Hammond, Kennedy, Whitney & Company through an LBO on August 27, 2018 for an undisclosed sum.
USA Dawgs	Distributor of footwear in the United States. The company manufactures and markets various types of footwear including traditional flip-flops, clogs and boots.	The company was acquired by Optimal Investment Group through an LBO on August 7, 2018 for an undisclosed sum.

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VeriFone	Provider of services and expertise that enable point of sale electronic payment transactions and value-added services. The company's payment technology offers a organic, dedicated, innovative and strategic service that enables a secure and scalable framework that helps fosters global collaboration through innumerable channels helping in more efficient integration used by businesses, consumers and non governmental organizations alike.	The company (NYSE: PAY) was acquired by Francisco Partners and British Columbia Investment Management through a \$3.40 billion public-to-private LBO on August 20, 2018.