

Consumer Products and Services Deals for November 2018

Company Name	Description	Deal Synopsis
Barton Watch Bands	Provider of an online marketplace to distribute a range of watches. The company's marketplace offers a wide range of branded watches made of canvas, leather, nylon, and silicone, along with accessories such as buckles, spring bars, travel cases, and more.	The company was acquired by Altacrest Capital and Route 2 Capital Partners through an LBO on November 13, 2018 for an undisclosed sum. Route 2 Capital Partners provided debt and equity to help facilitate the purchase.
Big Blue Marble Academy	Operator of an early childhood education organization that operates twenty-two community-based schools and six public elementary after-school programs. The company provides education-based programs for children ranging from infancy through age four, before and after school and summer camp programs. It offers proprietary curriculum, language immersion program, student-led philanthropic activities.	The company received an undisclosed amount of development capital from Sterling Partners Private Equity on November 28, 2018.
Bobit Business Media	Operator of a b2b media company. The company involves in areas like editorial, audience marketing, advertisement sales, production, digital media, events, research and accounting.	The company was acquired by Gemspring Capital through an LBO on November 18, 2018 for an undisclosed sum.
Coker Tire	Manufacturer and supplier of collector vehicle tires and motorcycle tires. The company's products include bias ply tires and radial tires for classic cars, vintage trucks and custom motorcycles, providing vintage vehicle enthusiasts with tires and wheels for various applications.	The company was acquired by Irving Place Capital and its management through an LBO on November 15, 2018 for an undisclosed sum.
Frédéric Fekkai & Company	Developer and producer of hair and body care products. The company owns and operates a number of premier salons across the U.S. and has a product portfolio which includes shampoos, conditioners, treatments, hair fragrances and styling products, enabling customers to get access to customized cutting, classic styling, signature color and a salon-inspired collection of hair products that are ahead of their time.	The company was acquired by Blue Mistral, via its financial sponsor Cornell Capital, through an LBO on November 8, 2018 for an undisclosed sum.

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Global Franchise Group	Operator of a strategic brand management company with a focus on the franchising sector. The company owns and manages a portfolio of franchised and company-owned brands in the food industry and has approximately 1,500 franchised and company-owned locations worldwide, primarily located in the United States, Canada, Latin America and Asia.	The company was acquired by Lion Capital and Serruya Private Equity investors through an LBO on November 19, 2018 for an undisclosed sum.
Masetak	Operator of a boxing club franchisee club.	The company was acquired by The Inkwell Group through an LBO on November 19, 2018 for an undisclosed sum.
Ojos Locos	Operator of Hispanic-focused sports bar. The Company maintains a primary focus on serving the Hispanic community with a Spanish-fluent wait staff, coverage of sporting events with strong Hispanic influences and Hispanic-influenced branding and cuisine.	The company received an undisclosed amount of development capital from Comvest Partners on November 6, 2018. As a part of the transaction, Comvest Partners also provided \$40 million of senior debt financing to support the deal. The funds will be used to continue expansion of the company throughout the United States.
Pearson Candy	Manufacturer and marketer of confectionery brands. The company salted nut rolls, mint patties, nut goodies, bun bars and seasonal candy products in the United States.	The company was acquired by Spell Capital Partners through an LBO on November 16, 2018 for an undisclosed sum.
PlayMonster	Designer and manufacturer of toys and games for children. The company develops and manufactures various games, children's puzzles, preschool toys, creative activities, and teaching tools in the United States.	The company was acquired by Audax Group through an LBO on November 19, 2018 for an undisclosed sum. The investment will bring expertise and resources that will help PlayMonster to continue and build its market position through strategic acquisitions and organic growth initiatives.
Prynt	Provider of printers for smartphone camera cases designed to print any photo instantly. The company's printers are compatible with iOS and android phones and pictures have short video clips embedded inside, enabling users to share their memories in a way that is tangible and magical	The company was acquired by Skyview Capital through an LBO on November 13, 2018 for an undisclosed sum.

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SAGE Veterinary Centers	Operator of a veterinary hospital chain. The hospitals provide various procedures and services such as cardiology, anesthesiology, food therapy, fecal transplant, dermatology, neurology, oncology, oncology, physical rehabilitation, and surgery.	The company was acquired by Chicago Pacific Founders through an LBO on November 1, 2018 for an undisclosed sum.
Splash Car Wash	Provider of car washing services. The company's car cleaning services include full service, hand wash, after hours washing, express and self-service alternatives and oil & lube services, enabling customers to keep their vehicle clean using environmentally-focused technology.	The company was acquired by Palladin Consumer Retail Partners and its management, through an LBO on November 5, 2018 for an undisclosed sum. The management team consisted of Mr. Mark Curtis, Mr. Chris Fisher, Mr. Dan Petrelle and others.
Team Technologies	Manufacturer of dental, medical, cosmetic and industrial products. The company manufactures toothbrushes, adhesives and prophylaxis angles.	The company was acquired by Clearlake Capital Group and its management through an LBO on November 15, 2018 for an undisclosed sum. As a part of the transaction, Ares Capital and Northwestern Mutual Capital provided loan financing to support the deal. The deal will enable the company to accelerate growth organically by continuing to build on a successful product development pipeline and sales strategy, as well as through acquisitions.
The Madera Group	Operator of a holding company intended to develop, own and operate a collection of restaurant venues in West Hollywood, California.	The company received \$20.85 million of development capital from Breakwater Management on November 22, 2018. The investment will fund The Madera Group's continued geographic expansion of Tocaya Organica, a fresh-casual Modern Organic Mexican concept with 10 locations across Southern California and Arizona, Toca Madera, a fine dining establishment that serves premium organic Mexican food coupled with a high-energy atmosphere and Casa Madera, a fine dining and beach lounge concept established in partnership with Caesars Entertainment.

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The Ridge Club	Operator of a family-oriented golf and lifestyle club. The company operates a golf club that features an 18-hole, par-71 course and includes a 40,000-square-foot traditional Cape Cod-style clubhouse offering upscale and casual dining, cobble-stone patio, two tennis courts, a swimming complex and private event spaces, providing community members with a robust calendar of activities for every member of the family.	The company was acquired by ClubCorp, via its financial sponsor Apollo Global Management, through an LBO on November 28, 2018 for an undisclosed sum.
Treehouse California Almonds	Supplier of almonds and related almond products. The company provides hulling, shelling, sorting, value-add manufacturing, sales and shipping services, enabling consumers and the California almond industry to source sustainable, environmentally conscious almonds.	The company received an undisclosed amount of development capital from AGR Partners in November 2018.
WhiteWater Express	Operator of a multi-location car wash services. The company uses cleaning products designed to break down all types of debris, from dust to dirt, invest in cleaning equipment that plays the balancing act of gently and intentionally washing your vehicle, use a tri-foam approach to polish your vehicle, high power wheel cleaning service is designed to deep clean this high-traffic area, White Rapids Gold Carnauba Wax brings is used for treatment by waxing and offers free vacuums with wash service to ensure that car interior is debris-free.	The company received an undisclosed amount of development capital from SkyKnight Capital on November 05, 2018.
WIN Home Inspection	Franchisor of residential and home inspection services. The company provides home inspection services for real estate professionals and home buyers and sellers by providing marketing, technology and operational support, enabling consumers to remain informed on the state of a property.	The company was acquired by Agamy Capital through an LBO on November 13, 2018 for an undisclosed amount. The acquisition will help the company accelerate its growth by strengthening support for its franchisee partners, and expanding its footprint nationally.

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Zume Pizza	Provider of robot-powered pizza delivery services. The company uses pizza-making robots that work together in the kitchen to craft each and every pie and it also provides door to door delivery of artisan pizzas, enabling users to get restaurant-quality pizza delivered to their door.	The company received \$374.99 million of development capital from SoftBank Investment Advisers on November 1, 2018. Another firm is also looking to invest an additional \$375 million, which would value the company at a \$1.5 billion pre-money valuation.