

## Consumer Products and Services Deals for January 2019

Company Name	Description	Deal Synopsis
Affordable Suites of America	Operator and franchisor of extended-stay hotels. The company's services include providing suites with living area and kitchen, separate bedroom and additional amenities, providing long-term and economy-minded travelers with a comfortable and relaxing environment ideal for business and leisure.	The company was acquired by Lindsay Goldberg through an LBO on January 14, 2019 for an undisclosed sum.
Afterburn Holdings	Operator of fitness studios. The company is a franchisee of fitness studios and offers full body workouts and coaching.	The company was acquired by Brentwood Associates through an LBO on January 10, 2019 for an undisclosed sum.
AutoCamp	Operator of a chain of outdoor lodging hotels. The company specializes in design-forward, proprietary Airstream suites, amenity-filled campers and tent accommodations.	The company received \$115 million of development capital from Whitman Peterson on January 28, 2019. The investment supports AutoCamp's aggressive near-term national expansion plan that includes California and the East Coast, as well as other iconic outdoor travel destinations across North America.
Bojangles' International	Bojangles Inc is a restaurant operator and franchisor. The company's principal business is the operations and development and franchising, as a franchisor, of limited-service restaurants. Its' biscuit sandwiches are typically made-to-order with combinations of chicken, ham, sausage, cheese, eggs, gravy and other fillings. Bojangles Cajun Filet Biscuit features its marinated chicken filet with special Cajun-inspired seasonings. Bojangles menu includes made-from-scratch, buttermilk biscuits baked fresh every 20 minutes; its fresh, never-frozen bone-in fried chicken; its fixin's; its Bo-Smart menu featuring items, such as salads, grilled chicken sandwiches, roasted chicken bites and fat-free green beans; its freshly baked and delicious sweets menu, and its Legendary Iced Tea.	The company (NASDAQ: BOJA) was acquired by Durational Capital Partners, GIC Private and The Jordan Company through a \$593.73 million public-to-private LBO on January 28, 2019. As a part of the transaction, Kohlberg Kravis Roberts will provide loan financing to support the deal. As a result of the transaction, the company's common stock has ceased trading as of today on the NASDAQ Global Select Market and will be delisted. The company's' stockholders will receive \$16.10 per share, representing a 39% premium to the closing share price of February 12, 2018, a day prior to initial speculation regarding a potential transaction involving Bojangles' and a premium of approximately 30% to the 90-day volume weighted average price ending on February 12, 2018.
Everbowl	Operator of a quick-serve restaurant. The company's products include smoothies and salads which are healthy and natural and has a menu of no added sugar, providing clients with a bowl filled with super healthy ingredients on the go.	The company received \$3 million of development capital from Serruya Private Equity on January 29, 2019. The company will use the funding to support its aggressive 2019 expansion plans in California, with possible market entry into Arizona, Nevada and other states in the region.

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Firebirds International	Owner and operator of a contemporary-polished casual restaurant group. The company specializes in serving classic American cuisine comprising wood-fired grilled steaks, grilled seafood, scratch-made soups, entree salads, fire-grilled burgers and desserts, ice cold martinis and wine through its 49 restaurants throughout the United States.	The company was acquired by J.H. Whitney & Co. through an LBO on January 8, 2019 for an undisclosed sum. As a part of the deal, the company raised One-Loan Debt Facility from Golub Capital to support the transaction.
Fitness Anywhere	Provider of training equipment, workout programs and fitness education courses. The company designs performance in lifestyle, sports, and recreational activities by offering suspension and rip training services, and exercise tools, such as door anchors, suspension anchors, resistance cords, carabiners, safety straps, and workout guides. It offers equipment, effective workouts, and education capable of transforming full body health.	The company was acquired by Equity38 and its management through an LBO on January 16, 2019 for an undisclosed sum. The company was recapitalized as a part of the transaction.
For Bare Feet	Manufacturer of socks and footwear accessories. The company offers novelty socks, headbands, wristbands and professional sports and collegiate licensed socks, providing consumers with quality footwear accessories at affordable prices.	The company received an undisclosed amount of development capital from Taglich Private Equity and Spell Capital Partners in 2019.
Iredale Mineral Cosmetics	Provider of beauty care products. The company comprises makeup and skin care products manufactured with quality minerals, organic botanical and natural ingredients, enabling the actresses and models to use cosmetic products that are good for skin without any effect.	The company was acquired by San Francisco Equity Partners through an LBO on January 22, 2019 for an undisclosed sum.
Lipari Foods	Wholesaler and distributor of food products. The Company's products span the deli, bakery, dairy, specialty retail, seafood, packaging, confections, ethnic and organic categories, providing customers with the broadest selection of largely perishable on-trend, perimeter-of-the-store, and specialty products.	The company was acquired by H.I.G. Capital through an LBO on January 08, 2019 for an undisclosed sum.

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Lubezone	Provider of oil changes and other preventative maintenance services for medium and heavy-duty trucks. The company's products provide high-speed preventative maintenance solutions for professional drivers at a fair and reasonable price.	The company received an undisclosed amount of development capital from Trivest Partners on January 10, 2019.
Omnia Italian Design	Manufacturer of leather furniture. The company designs and offers leather sofas, recliners, accent chairs, ergo chairs, bed frames and other premium furnishings as per the custom need of each customer through retail and online channels.	The company was acquired by Camano Capital through an LBO on January 14, 2019 for an undisclosed sum. The company was recapitalized through this transaction. The capital infusion from Camano Capital will allow the company to focus on expansion within both traditional furniture retail and online channels.
OwnAmerica	Developer of investment marketplaces for single-family rentals. The company's real estate platform provides services such as access exclusive off market inventory, portfolio value and performance tracking, real estate investment trends research and others. enabling property investors and owners to optimize the rental properties they own, grow a portfolio through acquisitions or exit through a portfolio sale.	The company was acquired by Renters Warehouse, via its financial sponsor Northern Pacific Group and St. Cloud Capital, through an LBO on January 1, 2019 for an undisclosed sum. With this acquisition, Renters Warehouse is creating an entirely new category in real estate by changing how people invest.
SHERRILLtree	Retailer of arboricultural products and tree climbing gear for the tree-climbing enthusiasts and tree care professionals. The company offers tree climbing ropes, rope storage bags, safety lanyards, eye slings, rigging devices, aerial lift accessories, wood cutting hand tools, fall protection and safety products, and tree care products.	The company was acquired by Platte River Equity through an LBO on January 9, 2019 for an undisclosed sum. BMO Capital Markets provided debt financing in the form of a loan and Bank of Ireland provided an undisclosed amount of debt financing in the form of senior debt for the transaction.
Standard Dose	Retailer of multi-brand CBD products intended to elevate wellness through natural healing practices. The company's digital retail platform is designed to help educate consumers about all aspects of CBD and offers a curated range of more than 60 ingestible and topical natural remedies for anxiety, pain, inflammation, detoxification and skin care while offering ingestible products like vape pens, tinctures, olive oil, honey, beverages and topical products like healing creams, serums and transdermal patches.	The company received an undisclosed amount of development capital from LB Equity on January 31, 2019. The investment will help the company to leverage the transformational impact that the newly legalized cannabis-based products will have on the beauty industry.